

FILE

fashion calendar 1971

31st year • issued weekly

SEPTEMBER 13

JANUARY

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SEPTEMBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, SEPTEMBER 13, 1971

| | | | |
|--|---|---|---|
| Friday Sept. 10 11:00 A.M. | RESORT & HOLIDAY COLLECTION By reservation. Continuous thereafter. Contact: CH. 4-3169. | MODERN COUTURE BY PEG ENDERSBY | 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| Friday Sept. 10- Sept. 22 | RESORT COLLECTION IN NEW YORK Continuous showings, by appointment. Contact: CI. 7-2200. | HELGA (722 S. LOS ANGELES ST.) | HOTEL GOTHAM PRIVATE SUITE |
| Sunday Sept. 12- Sept. 14 | SPRING FASHIONS: BOYS' & YOUNG MEN'S MARKET Twenty-fifth anniversary National Youth Market and three-day fashion show by Boys' and Young Men's Apparel Manufacturers Assn; also girls' fashions. Also, international festival. Contact: Robert Gur-Arie, 594-5130. | BAMA | HOTEL NEW YORKER 8TH AVE. & 34TH STREET |
| Monday Sept. 13 11:00 A.M. | READY-TO-WEAR BY JEAN PATOU Customer showing of Jean Patou's collection, designed by Michel Goma, exclusive at Saks Fifth Avenue. By invitation. Publ: Helen O'Hagan, PL. 3-4189. | SAKS FIFTH AVENUE | 5TH FLOOR |
| Monday Sept. 13 11:30 A.M. | CUSTOMER SHOWING: TRIGERE COLLECTION Fall collection by Pauline Trigere. Publ: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 4TH FLOOR |
| Monday Sept. 13 1:00 P.M. | RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520. | TEAL TRAINA | 550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Monday Sept. 13 2:30 P.M. | OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-1122. | TINA LESER | 550 SEVENTH AVENUE NEW SHOWROOM - 6TH FLOOR |
| Monday Sept. 13 3:30 P.M. Champagne | PREMIERE SHOWING OF FUR COLLECTION Preview of Hy Fishman's "Furs Through the Ages Collection". By invitation. Contact: 244-4530. | FUR FANTASTIC LTD. | 305 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Monday Sept. 13 5:00 P.M. | HOLIDAY AND RESORT COLLECTION Also Sept. 15 at 9:00 A.M.; Sept. 16 at 5:00 P.M. By reservation. Thereafter by appointment. Contact: CI. 7-2200. | RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.) | GOTHAM HOTEL SUITE 1009 |
| Monday Sept. 13 5:00 P.M. Reception | PRESS PREVIEW: INT'L DATELINE COLLECTION III Resort and Holiday collection for International travel designed by ZuZu Angel, presented at the home of the Consul General and Mrs. Soutello Alves. Show at 6:15. By invitation. (Thereafter by appointment at Hotel Gotham, CI. 7-2200). Publicity: Lisa Curtis, 684-7444. | ZUZU ANGEL (RIO DE JANEIRO) | 32 EAST 70TH STREET CONSUL GENERAL OF BRAZIL |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday Sept. 13 1:30 P.M. Luncheon | BENEFIT FASHION SHOW IN PUERTO RICO "Paris Visits Puerto Rico" --couture and ready-to-wear by Nina Dimos at a champagne "Merienda" to benefit Presbyterian Hospital of San Juan. Guests of honor: Wives of U.S. governors in San Juan for annual conference. By invitation. Publicity: Judy Guerin, 879-4822. | NINA DIMOS (36 EAST 61ST STREET) | SAN JUAN, PUERTO RICO AMERICANA HOTEL |
| Beginning Monday Sept. 13 | RESORT AND EARLY SPRING COLLECTION Continuous showings, by appointment. Contact: LW. 4-0454. | BEENE BAZAAR; GEOFFREY BEENE BOUTIQUE | 550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND RESORT COLLECTION Designed by Frances Prisco. Continuous showings. Contact: LO. 4-9311. | TED BROWN | 498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| Beginning Monday Sept. 13 | RESORT COLLECTION BY SADYE WEINBERG Continuous showings. Contact: 244-6761. | CARLYE DRESS | 530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND EARLY SPRING COLLECTION By appointment. Contact: Ronald Alexander, LO. 3-6126. | CLARET BY ARTHUR DOUCETTE | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND EARLY SPRING COLLECTION Opening of Resort and Early Spring collections including cotton suits and dresses. By appointment. Contact: Dave Robinson, 594-3219. | DIA DIODATO | 512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND RESORT COLLECTION Designed by Hubert Latimer. Informal showings by appointment. (<u>Show at 2:30 P.M. has been cancelled.</u>) Contact: LO. 4-9220. | CHRISTIAN DIOR- NEW YORK | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND RESORT COLLECTION Informal showings by appointment. Contact: LO. 4-9220. | MISS DIOR | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND EARLY SPRING COLLECTION Informal showings. Contact: Laura Casson, LO. 3-6126. | GAVI BY MILTON KORWIN | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND MID- WINTER COLLECTION Continuous showings of all collections. Contact: 564-4130. | GAY GIBSON | 1411 BROADWAY SHOWROOM - 24TH FLOOR |
| Beginning Monday Sept. 13 | RESORT-SPRING CLINIC FOR RETAILERS Showings by appointment. Contact: Sheila Hultkrans, 935-2732. | HARPER'S BAZAAR | 717 FIFTH AVENUE BAZAAR ROOM - 11TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND CRUISE COLLECTION Continuous showings by appointment. Contact: LO. 4-1080. | KIMBERLY | 1410 BROADWAY SHOWROOM - 10TH FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND RESORT COLLECTION Continuous showings by appointment. Contact: 736-9601. | CALVIN KLEIN | 205 WEST 39TH STREET SHOWROOM - 4TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND SPRING COLLECTION By appointment. Contact: LO. 3-4358. | VERA MAXWELL | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday Sept. 13- Oct. 1 | RESORT AND SPRING COLLECTION Featuring Indonesian washable batik dresses, skirts, jackets. Continuous showings, by appointment. Contact: 736-4817, or 662-2843. | INGER McCABE (924 WEST END AVENUE) | HOTEL ALGONQUIN-SUITE 405 59 WEST 44TH STREET |
| Beginning Monday Sept. 13 | RESORT COLLECTION BY GENE BERK Continuous showings. Contact: Marie Lippe, PE. 6-0151. | PAGANNE LTD. | 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Monday Sept. 13 | HOLIDAY AND RESORT COLLECTION Designed by Terry Morton and Sandra Nussbaum. Contact: BR. 9-0952. | PARNES FEINSTEIN; & PF KNITS | 530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Beginning Monday Sept. 13 | RESORT AND EARLY SPRING COLLECTION By reservation. Contact: 279-5012. | MOLLIE PARNIS; MOLLIE PARNIS BOUTIQUE | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Beginning Monday Sept. 13 | RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: LO. 3-0988. | RODRIGUES FOR PETER CLEMENTS | 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| Monday Sept. 13- Sept. 23 | OPENING OF CRUISE COLLECTION By appointment. Contact: Michele Schrader, 524-2640 or LO. 4-9194. | TIKTINER | YORK HOTEL-SUITE 707 499 SEVENTH AVENUE |
| Beginning Monday Sept. 13 | RESORT HATS FOR MEN AND WOMEN Showing of hats by Cavanagh, Dobbs, Knox, Champ, and Tenderfoot. By appointment. Contact: Allen Murphy or Jan Taylor, 486-0520. | HAT CORPORATION OF AMERICA | 530 FIFTH AVENUE SHOWROOM - 2ND FLOOR |
| Tuesday Sept. 14 10:00 A.M. | RESORT AND EARLY SPRING COLLECTION By invitation. Contact: 947-4551. | JACQUES TIFFEAU | 550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| Tuesday Sept. 14 11:00 A.M. | HOLIDAY AND RESORT COLLECTION By reservation. Contact: Neil Peskin, 524-4510. | GINO CHARLES BY BETSE CANN | 530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Tuesday Sept. 14 11:00 A.M. | OPENING OF RESORT COLLECTION By reservation. Contact: 868-9070. | ANNEMARIE GARDIN | 205 WEST 39TH STREET SHOWROOM - 15TH FLOOR |
| Tuesday Sept. 14 11:00 A.M. | PREVIEW: RESORT- HOLIDAY COLLECTION Surjit and Adarsh Kaur Gill will open their new showroom with a preview of their Resort-Holiday collection for press and buyers. By invitation. Contact: Budd Calisch, Dorelle Associates, 730 Fifth Avenue, 489-8420. | SAZ (BY THE GILL SISTERS) | 42 EAST 57TH STREET NEW SHOWROOM - 4TH FLOOR |
| Tuesday Sept. 14 12:00 Noon | PREVIEW: HOLIDAY & RESORT COLLECTION By invitation. Contact: Ethel Shieff, 736-3075. | JIMMAE BY MARY MATISSE | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Tuesday Sept. 14 12:00 Noon Luncheon | PRESS PREVIEW: FUR COLLECTION Show followed by luncheon. By invitation. (customer showing at 2:30 P.M.- Grand Ballroom). Contact: Ernest Graf, BR. 9-0633. | BEN KAHN COUTURE (150 WEST 30TH STREET) | HOTEL PLAZA CRYSTAL ROOM |

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| Tuesday Sept. 14 1:00 P.M. | HOLIDAY AND RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-0237. | HAROLD LEVINE BY DON BREITINGER | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Tuesday Sept. 14 1:00 P.M. | OPENING OF HOLIDAY & RESORT COLLECTION Continuous showings by appointment. Contact: WI. 7-6845. | VICTORIA ROYAL BY BILL HAIRE | 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| Tuesday Sept. 14 2:00 P.M. | OPENING OF RESORT COLLECTION By invitation. Contact: 564-3857. | TEAL TODAY (DIV. TEAL TRAINA) | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Sept. 14 | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600. | | |
| Sept. 14 | 2:30 P.M., BEN KAHN Customer Showing, Hotel Plaza, Grand Ballroom, BR. 9-0633. | | |
| Tuesday Sept. 14 4:00 P.M. | OPENING: HOLIDAY- RESORT COLLECTION By reservation. Contact: 594-0030. | ELINOR SIMMONS FOR MALCOLM STARR | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Tuesday Sept. 14 4:00 P.M. | CRUISE AND RESORT COLLECTION By invitation. Thereafter by appointment in showroom, 20th floor. Contact: Esther Reifer, OX. 5-4270. Publicity: Penoyer Associates, MU. 2-6480. | McMULLEN (550 SEVENTH AVENUE) | 500 CLUB 500 SEVENTH AVENUE |
| Tuesday Sept. 14 4:30 P.M. | OPENING: RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Roberta Sawyer, 832-0030. Publicity: Eleanor Lambert, MU. 8-2130. | THEA PORTER | 203 EAST 60TH STREET |
| Tuesday Sept. 14 6:00 P.M.- 7:00 P.M. | "WHO'S ON THIRD" COCKTAILS-BUFFET A special preview of the new fashion shopping environments on the third floor of Bloomingdale's; and a look at Fall 1971 collections, for benefit of the Film Society of Lincoln Center. By invitation only. Contact: Arlene Friedlander, PL. 2-1988. | BLOOMINGDALE'S | THIRD FLOOR |
| Tuesday Sept. 14 6:00 P.M. | OPENING OF NEW SALON IN CHICAGO Reception, 6:00 to 10:00. By invitation. Publ: Laurance Taylor, 688-0728. | VIDAL SASSOON | 740 NORTH RUSH STREET CHICAGO, ILLINOIS |
| Tuesday Sept. 14 8:00 P.M.- 9:30 P.M. | FASHION SHOW ON MADISON AVENUE Twenty-four shops will participate in a fashion show to celebrate the Tuesday evening re-opening of the Madison Avenue Mall (7:00 - 10:00 P.M.) | MADISON AVENUE SHOPS | 61ST TO 72ND STREETS |
| Beginning Tuesday Sept. 14 | RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: LO. 4-8190. | THE FIFTH ADDITION | 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Tuesday Sept. 14 | HOLIDAY, RESORT AND EARLY SPRING Continuous showings by appointment. Contact: PE. 6-5547. | HARMAY | 498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| Beginning Tuesday Sept. 14 | RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: Phyllis Sacks, LA. 4-2544. | LAIRD KNOX BY TRACY MILLS | 512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR |

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| Beginning Tuesday Sept. 14 | OPENING OF RESORT COLLECTION Continuous showings by appointment. | CHUCK HOWARD FOR DAMIAN COUTURE LTD. Contact: 239-4155. | 550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Beginning Tuesday Sept. 14 | NEW FASHIONS FROM ITALY Suede collection; accessories; and dinner suits from the Kinki Shop, Milan. By appointment. Contact: PL. 5-2340. | MODA ROMANA | ST. REGIS MEZZANINE |
| Beginning Tuesday Sept. 14 | OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Mary Kloss, 868-2880. | PAPILLON | 550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Beginning Tuesday Sept. 14 | RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: LO. 5-3250. | RAFFAELE- FRANK LEONE | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Beginning Tuesday Sept. 14 | OPENING: RESORT & EARLY SPRING COLLECTION Continuous showings. By appointment. Contact: Mr. Revell, CH. 4-1542. | BEN REIG | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Beginning Tuesday Sept. 14 | COMPLETE COLLECTION: NORTH-SOUTH Informal showings. By appointment. Contact: 239-4155. | DOMINIC ROMPOLLO | 550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Beginning Tuesday Sept. 14 | OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: LO. 4-9194. | ABE SCHRADER BY BELLE SAUNDERS | 530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| Beginning Tuesday Sept. 14 | RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: Sydney Bloomberg, 736-5890. | JOSEPH STEIN BY MURIEL READE | 205 WEST 39TH STREET SHOWROOM - 9TH FLOOR |
| Sept. 14 | PRIMARY DAY (Tuesday) | | |
| Sept. 15 | 9:00 A.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI. 7-2200. | | |
| Wednesday Sept. 15 10:00 A.M.- 12:00 Noon | OPENING OF NEW JEWELRY SHOWROOM Fiftieth anniversary celebration in N.Y. at champagne breakfast. Informal modeling of jewelry. Guest of honor: Dr. Eduard Gubelin. Publicity: Anita Brooks, 755-4448. | GUBELIN | 745 FIFTH AVENUE |
| Wednesday Sept. 15 10:00 A.M. | OPENING OF RESORT COLLECTION Also Sept. 16 and 22 at 10:00 A.M. By reservation. | ADELE SIMPSON, INC. | 530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: LA. 4-7626. |
| Wednesday Sept. 15 11:30 A.M. | OPENING OF RESORT COLLECTION By reservation. Contact: 564-3857. | TRAINA BOUTIQUE & TRAINA SPORT | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Wednesday Sept. 15 11:30 A.M. | PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall-Winter collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 3RD FLOOR |

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| Wednesday Sept. 15 12:30 P.M. Luncheon | "SPORTCOUTURE" FASHIONS AT LUNCHEON SHOW "The Dawn To Dusk Collection" -- designed by John Anthony. (\$5.95), CI. 6-9171. Barbeta Publicity: Ellen Perl, TE. 2-8212. | JOHN ANTHONY (530 SEVENTH AVENUE) | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Wednesday Sept. 15 1:15 P.M. | OPENING OF HOLIDAY & RESORT COLLECTION By reservation. Contact: Miss Fritzi, LO. 5-4115. | NAT KAPLAN | 498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Wednesday Sept. 15 2:30 P.M. | RESORT AND EARLY SPRING COLLECTION By reservation. Contact: CH. 4-1872. | LARRY ALDRICH BY MARIE McCARTHY | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Wednesday Sept. 15 2:30 P.M. | CRUISE AND WINTER FUR FASHIONS "Scintillating Fur Fashions" for cruise and winter. Thereafter by appointment. Contact: Miss Lenore, CH. 4-8685. | FREDRICA AND MISS FREDRICA | 345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| Postponed Sept. 15 | LORD & TAYLOR'S PREVIEW OF THE VALENTINO COLLECTION, ORIGINALLY SCHEDULED FOR SEPT. 15, HAS BEEN POSTPONED TO SEPT. 22, 3:00 - 6:00 P.M. (See pg. 9) | | |
| Wednesday Sept. 15 3:30 P.M. | OPENING OF HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Marion Auley at Sylvan Rich, 947-8470. | PHYLLIS SUES (8680 MELROSE AVE., L.A.) | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Wednesday Sept. 15 4:00 P.M. | HOLIDAY AND RESORT COLLECTION Designed by Rizkallah. By reservation. Contact: 594-0030. | MALCOLM STARR INTERNATIONAL | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Wednesday Sept. 15 4:30 P.M. | PREVIEW: HOLIDAY COLLECTIONS Showing of Model's Coat, Park East, Passport and Spectator. Contact: LO. 4-8890. Publicity: Viola Rossi, 489-8118. | SWIRL (1411 BROADWAY) | ST. REGIS HOTEL VERSAILLES ROOM |
| Beginning Wednesday Sept. 15 | RESORT AND EARLY SPRING COLLECTIONS Continuous showings by appointment. Contact: LW. 4-0454. | GEOFFREY BEENE | 550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Beginning Wednesday Sept. 15 | OPENING OF RESORT COLLECTION By appointment. Contact: 947-8235. | DONALD BROOKS | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Beginning Wednesday Sept. 15 | OPENING: HOLIDAY & RESORT COLLECTION The Group plus some new artisans will show their Holiday "capers and resorts of sorts." Continuous showings by appt. Contact: Gayle Osman, 868-2135. | DESIGNERS' MELANGE | 205 WEST 39TH STREET SHOWROOM - 2ND FLOOR |
| Beginning Wednesday Sept. 15 | RESORT AND EARLY SPRING COLLECTIONS Continuous by appointment. Contact: LW. 4-9000. | KASPER FOR JOAN LESLIE; KASPER FOR J.L. SPORT | 530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Beginning Wednesday Sept. 15 | HOLIDAY ADDITIVES A concentrated group of "inimitable Additives." By appointment. Contact: 279-9915. | ANNE KLEIN & COMPANY | 205 WEST 39TH STREET SHOWROOM - 3RD FLOOR |

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| Beginning Wednesday Sept. 15 | RESORT & EARLY SPRING COLLECTION Continuous showings by appointment. Contact: CH. 4-3558. | PETTI 4'S | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Beginning Wednesday Sept. 15 | OPENING OF CRUISE COLLECTION Continuous showings by appointment. Contact: Helen Feinstein, LO. 3-6143. | RIKKI FOR SPORT TRIO | 498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| Thursday Sept. 16 9:30 A.M. Coffee | PRESS PREVIEW: IMPORT FASHIONS Fall-Winter Paris and Rome couture fashions and line-for-line copies in original fabrics. By invitation. (Also showing: Thurs., Sept. 23, 1:00 P.M., by invitation; public show, Sept. 23 at 6:00). Commentator: Irene Satz, vice president and fashion director. Publicity: Mark Klauser and Bobbi Queen. Contact: Mr. King, OX. 5-4000, ext. 208. | OHRBACH'S | 18 WEST 35TH STREET 5TH FLOOR |
| Sept. 16 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626. | | |
| Thursday Sept. 16 10:15 A.M. | PREVIEW: NEW WIG COLORS AND STYLES Abbott Tresses presents "Dynel Natur" -- new wig colors and styles by Adolfo and Halston. Lunch--12:00. By invitation. Contact: Thelma Bonneau, 644-3086. | CLAIROL | 345 PARK AVENUE 5TH FLOOR |
| Thursday Sept. 16 11:00 A.M. | RESORT AND HOLIDAY COLLECTION By reservation. Contact: LA. 4-5923. | WILSON FOLMAR | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Thursday Sept. 16 11:30 A.M. | HOLIDAY & RESORT COLLECTION Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR. 9-5991. | MIGNON | 498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Thursday Sept. 16 1:00 P.M. | HOLIDAY AND RESORT COLLECTION By reservation. Contact: Geri Lasher or Dick Conrad, 594-3000. | MORTON MYLES FOR MALCOLM CHARLES | 530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| Thursday Sept. 16 2:00 P.M.& 3:00 P.M. | OPENING: HOLIDAY & RESORT COLLECTION Press Show, 2:00 P.M.; Buyers' Show, 3:00 P.M. By invitation. Thereafter by appointment. Contact: 695-5555. | JON HAGGINS | 37 WEST 39TH STREET SHOWROOM - 3RD FLOOR |
| Sept. 16 | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983. | | |
| Thursday Sept. 16 3:30 P.M. | AUTUMN-WINTER COLLECTION By invitation. Thereafter by appointment. Contact: LO. 5-3870. | FEMINA FURS LTD. | 330 SEVENTH AVENUE PENTHOUSE - 22ND FLOOR |
| Thursday Sept. 16 4:00 P.M. | PREVIEW OF RESORT COLLECTION Beachwear, robes and fabrics. By invitation. Publicity: Rea Lubar, 279-0790. | ARTEX OF BRAZIL; BRASTEX (U.S.SUBSID) | BRAZILIAN GOVT. TRADE BUR. 551 FIFTH AVE.- SUITE 210 |
| Thursday Sept. 16 4:00 P.M. | PREVIEW OF PATRICIAN FABRICS For designers, manufacturers and press. Show at 4:30 P.M. By invitation. | HYSTRON FIBERS (485 LEXINGTON AVENUE) | AL MOUNIA 38TH AND MADISON AVENUE |
| Thursday Sept. 16 4:00 P.M. Cocktails | SWIMWEAR COLLECTION BY LUIS ESTEVEZ "Estevez" and "Miss Estevez" swimwear collections. Showing at 5:00 P.M. by invitation. Contact: 1500 So. Central Ave., L.A., 213-746-1450; 244-4792 (NY) | SEA DARLINGS OF CALIF. (1407 BROADWAY) | 1407 BROADWAY 1407 CLUB |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Sept. 16 | 5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, CI. 7-2200. | | |
| Friday | "HOW THE U.S.A. | THE FASHION GROUP, INC. | NEW YORK HILTON HOTEL |
| Sept. 17 | DRESSES TODAY" | (9 ROCKEFELLER PLAZA) | BALLROOM |
| 11:45 A.M. | Sixth Embassy Cultural Exchange Program, presenting a cross-country round-up | | |
| Luncheon | of fashions, which will be shown at the Paris Hilton, Sept. 28; and Athens Hilton, Oct. 5. Commentator: Marjorie S. Deane, Tobé Associates. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940. | | |
| Sept. 18- | INTERNATIONAL CHILDREN'S FASHION TRADE SHOW AT PORTE DE VERSAILLES. | | |
| Sept. 21 | Contact: French Trade Shows, 1350 Avenue of the Americas, 582-4960. | | |
| Sept. 20 | JEWISH NEW YEAR -- Rosh Hashonah (Monday) | | |
| Sept. 20- | TWENTY-SIXTH NATIONAL SWEATER AND KNITWEAR WEEK | | |
| Sept. 26 | Contact: Edward A. Brandwein, National Knitted Outerwear, 51 Madison, 683-7520. | | |
| Tuesday | PRESS & CUSTOMER SHOW: BERGDORF GOODMAN | | 4TH FLOOR |
| Sept. 21 | PLAZA IMPORTS COLLECTION | | |
| 11:30 A.M. | Exclusive European imports. By invitation. Publicity: Madeleine de Vries, PL. 3-7300. | | |
| Tuesday | FALL AND WINTER | REISS & FABRIZIO | HOTEL PIERRE |
| Sept. 21 | FUR PREVIEW | | COTILLION ROOM |
| 3:30 P.M. | By invitation. <u>(Note change of date.)</u> Publicity: Arnold Jurdem Co., 421-1461. | | |
| | Contact: Joseph J. Davis, CI. 5-0322. | | |
| Tuesday | FALL COLLECTION | NARCISSA | 242 EAST 58TH STREET |
| Sept. 21 | BY ERIC LUND | | |
| 4:00 P.M. | By invitation. Publicity: Rea Lubar, 279-0790. | | |
| Wednesday | PRESS PREVIEW: | BLOOMINGDALE'S | 5TH FLOOR |
| Sept. 22 | HOME FURNISHINGS | | |
| 9:00 A.M. | Press preview of Bloomingdale's Home Furnishings event. Designer rooms and | | |
| Breakfast | shops. By invitation. Publicity: Arlene Friedlander, 752-1988. | | |
| Wednesday | PRESS PREVIEW: | GUCCI | 689 FIFTH AVENUE |
| Sept. 22 | FALL-WINTER COLLECTION | | GUCCI SALON |
| 9:30 A.M. | Presentation of Gucci Fall-Winter fashions and accessories for women and | | |
| Breakfast | men. By invitation. Contact: Hamra Associates, 748 Lexington, 753-9835. | | |
| Sept. 22 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626. | | |
| Wednesday | CUSTOMER SHOW: | BERGDORF GOODMAN | 3RD FLOOR |
| Sept. 22 | TIKTINER COLLECTION | | COUNTRY CASUALS |
| 11:30 A.M. | Presentation of Tiktiner exclusive Fall and Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300. | | |
| Wednesday | DIAMONDS-INTERNATIONAL | N.W. AYER & SON | HOTEL PLAZA |
| Sept. 22 | AWARDS - 1971 | (1345 SIXTH AVENUE) | WHITE & GOLD SUITE |
| 11:30 A.M. | Exhibition of Diamonds Awards collection, followed by luncheon and | | |
| Cocktails | presentation of awards in Baroque Suite. By invitation. Contact: 974-7461. | | |
| Wednesday | OPENING: FALL | TIZIANI OF ROME | HOTEL PLAZA |
| Sept. 22 | & WINTER COLLECTION | | BALLROOM |
| 12:30 P.M. | Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50):PL. 9-7010. | | |
| Luncheon | Coordinator and commentator: Mary Alice Rice, PL. 2-5726. | | |

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| Wednesday Sept. 22 12:30 P.M. | FALL COLLECTION AT LUNCHEON Reservations: (\$5.95), CI. 6-9171. Barbetta Publ.: Ellen Perl, TE. 2-8212. | FRANCESCA FOR DAMON (1410 BROADWAY) | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| Wednesday Sept. 22 2:00 P.M.- 6:00 P.M. | PREVIEW: HOLIDAY-INTO- SPRING COLLECTION Opening of new showroom and presentation of Holiday-into-Spring collection. By invitation. Contact: 685-3765. | GIORGIO DI SANT'ANGELO | 6 WEST 57TH STREET NEW SHOWROOM - 3RD FLOOR |
| Wednesday Sept. 22 3:00 P.M.- 6:00 P.M. | PRIVATE PREVIEW: VALENTINO COLLECTION Preview of Lord & Taylor's Valentino collection -- exclusive copies from his Fall couture collection. (Note change of date). By invitation only. | LORD & TAYLOR | 3RD FLOOR |
| Cancelled Sept. 22 | BLOOMINGDALE'S MEN'S STORE PREVIEW OF RALPH LAUREN POLO SHOP, ORIGINALLY SCHEDULED FOR WED., SEPT. 22, AT 6:15 P.M., HAS BEEN CANCELLED. | | |
| Beginning Wednesday Sept. 22 | SPRING AND SUMMER COLLECTION Continuous showings. By appointment. Contact: Susie Vogel, 947-4406. | CACHAREL (DIV. MALLORY); JAP | 530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| Thursday Sept. 23 11:30 A.M. | CUSTOMER SHOWING: JOAN LESLIE FASHIONS Fall and Winter collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 5TH FLOOR MISS BERGDORF |
| Thursday Sept. 23 12:00 Noon | HOLIDAY AND CRUISE COLLECTION By appointment. Informal showings thereafter. Contact: CH. 4-5693. | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Sept. 23 | 1:00 P.M., OHRBACH'S IMPORT FASHIONS, 5th floor, By invitation. | | |
| Sept. 23 | 6:00 P.M., OHRBACH'S IMPORT FASHIONS, (Public Show), 5th floor, OX. 5-4000. | | |
| Thursday Sept. 23 8:30 P.M. | TWENTY-NINTH ANNUAL COTY AWARDS Presentation of annual Coty American Fashion Critics' Awards: Hall of Fame Citation--Bill Blass. Hall of Fame--Anne Klein. Men's Award--Larry Kane of Raffles Wear. The "Winnie" 1971--Betsey Johnson of Alley Cat; Halston. Special Awards--John Kloss of Cira Intimate Creations; Nancy Knox of Renegades; Elsa Peretti; Levi Strauss & Co. (Black tie). By invitation. Publicity: Eleanor Lambert: MU. 8-2130. | COTY, INC. | ALICE TULLY HALL LINCOLN CENTER |
| Monday Sept. 27 9:00 A.M. Breakfast | PRESS PREVIEW OF MEN'S COUTURE FASHIONS Fall-Winter men's couture fashions from Paris, Rome, London, Amsterdam and other countries. By invitation. Contact: Walter Hauser, PL. 3-1542; or Serge Obolensky Assoc., 421-8266. | ALEXANDER'S | 59TH STREET & LEXINGTON 3RD FLOOR |
| Monday Sept. 27 11:30 A.M. | PRESS & CUSTOMER SHOW: BERNARD PARRIS Showing of exclusive Fall-Winter collection for Bergdorf Goodman. Publicity: Madeline de Vries, PL. 3-7300. | BERGDORF GOODMAN | 5TH FLOOR |
| Postponed Sept. 27 | THE BEN KAHN AT CARTIER FUR FASHION PREVIEW, ORIGINALLY SCHEDULED FOR SEPT. 27 AT 1:00 P.M., HAS BEEN POSTPONED TO OCT. 14 AT 12:30 P.M. (See pg. 12). | | |

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| Monday Sept. 27 3:00 P.M. | HAUTE COUTURE AND NEW PRE-A-PORTER Fall-Winter couture and first pre-a-porter collection, designed and made by Nina Dimos in Paris. By invitation. Contact: Judy Guerin, 879-4822. | NINA DIMOS | 36 EAST 61ST STREET SALON |
| Monday Sept. 27 3:00 P.M. | PRESS SHOWING OF MEN'S FASHIONS Premiere showing of Spring and Summer men's ready-to-wear; also custom collection. Show followed by reception. By invitation. Contact: Oley Borris, 832-8550. | DIMITRI OF ITALY (42 EAST 57TH STREET) | HOTEL PLAZA TERRACE ROOM |
| Monday Sept. 27 5:30 P.M.- 7:30 P.M. Cocktails- Reception | RECEPTION: PIERRE CARDIN CONSUL GENERAL & & MADAME HERVE ALPHAND MADAME HENRI CLAUDEL To celebrate the introduction of Pierre Cardin's personal collection of grooming aids for men. A cocktail reception will be given by Consul General and Madame Henri Claudel at the French Consulate in honor of Pierre Cardin and Madame Herve Alphand. A limited launching of the line in eight major cities and Bloomingdale's in N.Y. will follow. By invitation. | | FRENCH CONSULATE 934 FIFTH AVENUE |
| Beginning Monday Sept. 27 | RESORT AND EARLY SPRING In two parts. "Mid-winter tan and Spring inklings." Betty Hanson, 279-9915. | ANNE KLEIN & COMPANY | 205 WEST 39TH STREET SHOWROOM - 3RD FLOOR By appointment. Contact: |
| Sept. 29 | JEWISH HOLIDAY - Yom Kippur (Wednesday) | | |
| Thursday Sept. 30 12:15 P.M. Luncheon | "AUTHOR! AUTHOR!" LUNCHEON Speakers: Julia Savarese, Jane Trahey, and Helen Van Slyke. Tickets: \$7.50 each; contact: AWNY, 153 East 57th Street, MU. 6-7434. | ADVERTISING WOMEN OF NEW YORK | SUN LUCK GOURMET 157 WEST 49TH STREET |
| Thursday Sept. 30 4:00 P.M. | PRESS PREVIEW: 1972 SWIMWEAR COLLECTION By invitation. Contact: Barbara Kalishman, MU. 4-2774. | ROBBY LEN (1411 BROADWAY) | THURSDAY'S 57 WEST 58TH STREET |
| Thursday Sept. 30 5:30 P.M. | FILM PREMIERE FOR THE PRESS A Ski Touring fashion show and film for the press. By invitation. Publicity: Joan Parker, 628-1333. | BONNE BELLE & THE G. H. BASS CO. | TOBE COBURN SCHOOL 851 MADISON (71ST ST.) |
| Beginning Thursday Sept. 30 | OPENING OF RESORT COLLECTION <u>(Note change of date)</u> . By appointment. Contact: Mabel Glemby, 765-3535. | FERDINANDO SARMI LTD. | 20 WEST 57TH STREET SHOWROOM - 8TH FLOOR |
| Friday Oct. 1 12:30 P.M. | INTERNATIONAL FALL- WINTER MENSWEAR Men's fashions from Canada, France, Holland, Israel, Italy, Mexico, Spain, U.S., West Germany, Denmark. Commentators: Chip Tolbert and Max Evans, "Esquire Magazine". Press by reservation; contact: Mr. West, OX. 5-4000, ext. 535. Open to public. Publicity: Mark Klauser and Bobbi Queen. | OHRBACH'S | LOWER LEVEL |
| Monday Oct. 4 9:30 A.M. | FALL AND WINTER FUR COLLECTION Coffee at 9:30 A.M., followed by show at 10:00. By invitation. Maximilian Contact: Vera Bacal, CI. 7-1388. Publicity: Eleanor Lambert, MU. 8-2130. | MAXIMILIAN | 20 WEST 57TH STREET SALON - 3RD FLOOR |

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| Monday Oct. 4- | RESORT & SPRING COLLECTION IN L.A. | HELGA | 722 S. LOS ANGELES STREET SHOWROOM |
| Oct. 22 | Showing at 9:30 A.M., Oct. 4, 5, 11, 18. Contact: 213-627-0806 (L.A.) | | |
| Tuesday Oct. 5 9:00 A.M. Breakfast | PRESS BREAKFAST "What is Happening to Hair -- And Where It Is Going" -- press breakfast to introduce Roger Thompson, artistic director of Vidal Sassoon International. By invitation. Contact: Laurance Taylor, 688-0728. | VIDAL SASSOON | 803 MADISON AVENUE SALON |
| Tuesday Oct. 5 11:00 A.M. | PREVIEW: FUR COLLECTION By invitation. Contact: Dorothy Kay, 246-3416. | GEORGES KAPLAN | PLACE TO BE ANNOUNCED |
| Tuesday Oct. 5 2:00 P.M. | OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Anne Kimmel, LO. 4-3246. | MISS FOX CREATED BY SEYMOUR FOX | 512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| Tuesday Oct. 5 2:30 P.M. | PREVIEW: FALL AND WINTER FUR COLLECTION Show at 3:30 P.M., by invitation. Fashion Director: Mia Grau. Contact: PE. 6-6944. | CHRISTIE BROTHERS | HOTEL PLAZA GRAND BALLROOM |
| Tuesday Oct. 5 4:30 P.M. | PRESS PREVIEW: SPRING MENSWEAR DESIGNS Preview of Oscar de la Renta Designs for Men, a division of After Six, Inc. By invitation. Contact: Bernie Toll, 765-2400; or Chuck Jones, LA. 4-9350. | OSCAR DE LA RENTA MENSWEAR(DIV. AFTER SIX) | 1290 SIXTH AVENUE SUITE 1100 |
| Wednesday Oct. 6 2:30 P.M. | OPENING OF SPRING COLLECTION By invitation. Also Oct. 14 at 2:30, by reservation. Contact: 594-5424. | SOMETHING BY OSCAR DE LA RENTA | 1411 BROADWAY SHOWROOM - 29TH FLOOR |
| Wednesday Oct. 6 3:30 P.M. | PRESS PREVIEW: CUSTOM FASHIONS AND FURS Fall and Winter fashions for men and women. By invitation. Publicity: Dorelle Associates, 730 Fifth Avenue, 489-8420. | NICO TERZIS | 46 EAST 65TH STREET SALON - 2ND FLOOR |
| Beginning Wednesday Oct. 6 5:55 P.M.- 7:25 P.M. | FASHION COURSE: "CLOTHES-NOW" Seven Wednesdays -- Contemporary fashion course by Estelle Hamburger. Topics include: "Panorama; New York Markets; Fashions International; Fabrics-into-Fashion; The Beauty Business; Stores USA; The Fashion Message; Continuous Performance." Price of course: \$30.00. (Registration in person, Sept. 13-Oct. 5, 10:00 A.M. - 8:00 P.M., Mon. through Fri.) For Fall, 1971 Catalogue, contact: The Registrar, 675-2700. | ESTELLE HAMBURGER | THE NEW SCHOOL 66 WEST 12TH STREET |
| Thursday Oct. 7 3:00 P.M. | OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Mr. Abbott, BR. 9-9223. | V & J DESIGNS BY VICTOR JORIS | 500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| Oct. 10- Oct. 15 | TWENTY-FIRST PRESS WEEK BY CALIF. FASHION CREATORS at Beverly Wilshire, L.A. Contact: Marjorie Carne, 110 East 9th Street, L.A. 213-627-1034. | | |
| Monday Oct. 11 3:00 P.M. | FALL & WINTER COIFFURE FASHIONS Press showing of Fall and Winter haute coiffures. By invitation. Publicity: Marsha Gerber, 136 East 55th Street, PL. 2-2254. | INTERCOIFFURE | 998 FIFTH AVENUE TOWNHOUSE (81ST ST.) |

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| Tuesday Oct. 14 11:00 A.M. | OPENING: SPRING COLLECTION By invitation only. Contact: Pat King, LO. 4-3246. | SEYMOUR FOX | 512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |
| Oct. 12 | 3:00 P.M., OSCAR DE LA RENTA BOUTIQUE (Press), 550 7th, by invitation. | | |
| Wednesday Oct. 13 10:30 A.M. | OPENING OF SPRING COLLECTION Also Oct. 19, 21, 27 at 10:30, by reservation. (Press show at 2:30, Oct. 13, by invitation). Contact: LA. 4-9350. | OSCAR DE LA RENTA | 550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Oct. 13 | 2:30 P.M., OSCAR DE LA RENTA (Press), 550 Seventh Ave., by invitation (see above) | | |
| Wednesday Oct. 13 4:00 P.M. | OPENING OF SPRING COLLECTION Also, Oct. 18 and Oct. 20 at 4:00. By reservation. | CHESTER WEINBERG | 530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: 736-1690. |
| Thursday Oct. 14 12:30 P.M. Luncheon | PRESS PREVIEW OF FUR FASHIONS Exclusive collection of Ben Kahn at Cartier fur fashions. <u>Note change of date</u> By invitation. Contact: 838-7387; or Anita Tiburzi, PL. 2-1510. | BEN KAHN AT CARTIER | 4 EAST 52ND STREET SALON - 3RD FLOOR |
| Oct. 14 | 2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 1411 Bway, 29th floor, 594-5424. | | |
| Oct. 14 | 3:00 P.M., BILL BLASS Press Show, Hotel Pierre, Cotillion Room, By invitation. | | |
| Monday Oct. 18 11:00 A.M. | OPENING OF FALL COLLECTION Also Oct. 20 at 10:00 A.M. and Oct. 26 at 11:00 A.M. By reservation. (Press, Oct. 12 at 3:00 P.M., by invitation.) Contact: Marilyn Pignoni, LA. 4-9350. | OSCAR DE LA RENTA BOUTIQUE | 550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Monday Oct. 18 1:00 P.M. | OPENING OF SPRING COLLECTION Also Oct. 19, 25 at 1:00 P.M. By reservation. | TEAL TRAINA | 550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: 524-3520. |
| Monday Oct. 18 2:30 P.M. | PRESS PREVIEW: SPRING COLLECTION By invitation. Also Oct. 25 and Nov. 1 at 2:30 P.M. By reservation. Contact: LO. 4-9220. | CHRISTIAN DIOR BY HUBERT LATIMER | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Oct. 18 | 4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690. | | |
| Beginning Monday Oct. 18 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI. 7-5324. | THE ARKINS | 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| Oct. 18- Oct. 22 | READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, Florence | | |
| Oct. 10- Oct. 21 | SIXTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Ray Blumenthal, International Associates, Inc., TE. 8-2930. | | |

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| Tuesday Oct. 19 10:00 A.M. | OPENING OF SPRING COLLECTION Also Oct. 26 at 10:00 A.M. By reservation. Contact: Mr. Revell, CH. 4-1542. | BEN REIG, INC. | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Oct. 19 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, LA. 4-9350. | | |
| Tuesday Oct. 19 11:00 A.M. | RESORT & SPRING COLLECTION By invitation. Contact: Mary Kloss, 868-2880. | PAPILLON | 550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| Tuesday Oct. 19 12:00 Noon | OPENING OF SPRING COLLECTION By reservation. Contact: 279-5012. | MOLLIE PARNIS | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Oct. 19 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520. | | |
| Tuesday Oct. 19 2:30 P.M. | OPENING OF SPRING COLLECTION Also, Oct. 21, 26, 28, Nov. 3 at 2:30. (Press Show, Thursday, Oct. 14 at Hotel Pierre, 3:00 P.M., by invitation.) Contact: Mary Jean Rainnie, 947-8235. | BILL BLASS | 550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Oct. 20 | 10:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl., LA. 4-9350. | | |
| Wednesday Oct. 20 11:00 A.M. | OPENING OF SPRING COLLECTION Also Oct. 27 at 11:00 A.M., by reservation. Contact: 564-3857. | TRAINA BOUTIQUE & TRAINA SPORT | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Wednesday Oct. 20 12:00 Noon | OPENING OF SPRING COLLECTION By invitation. Also Oct. 26 at 12:00 Noon. By reservation. Contact: LA. 4-0237. | HAROLD LEVINE BY DON BREITINGER | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Wednesday Oct. 20 2:30 P.M. | OPENING OF SPRING COLLECTION Also Oct. 27 at 2:30. By reservation. Contact: 244-1872. | LARRY ALDRICH | 530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Oct. 20 | 4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st floor, 947-8235. | | |
| Oct. 20 | 4:00 P.M., CHESTER WEINBERG, 530 Seventh Ave., 16th floor, 736-1690. | | |
| Oct. 21 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Ave., 11th floor, LA. 4-9350. | | |
| Oct. 21 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| Oct. 21 | 4:00 P.M., DONALD BROOKS, Press Show, by invitation, 550 Seventh Avenue. | | |
| Oct. 22- Oct. 28 | SPRING AND SUMMER PRET-A-PORTER COLLECTIONS IN PARIS, Parc des Expositions, Porte de Versailles. Contact: Federation Francaise des Industries du Vtement Feminin, 69 Rue de Richelieu, Paris II, France. | | |
| Saturday Oct. 23 | NATIONAL ARTS & ANTIQUES SHOW, 7th Regimental Armory, Park Avenue & 67th St. Contact: Pearl Winick, 233-6010. | | |
| Oct. 23- Oct. 29 | WOMEN'S AND CHILDREN'S SPRING AND RESORT MARKET IN DALLAS. Contact: Dallas Market Center, 2100 Stemmons Freeway, Dallas, Texas, 75207. | | |

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| Oct. 25 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520. | | |
| Oct. 25 | 2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th flr, LO. 4-9220. | | |
| Monday Oct. 25 4:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Florence Napp, WI. 7-5324. | LANVIN FOR NADREW ARKIN | 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| Oct. 26 | 10:00 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542. | | |
| Oct. 26 | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl, LA. 4-9350. | | |
| Oct. 26 | 12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue. 21st floor, LA. 4-0237. | | |
| Oct. 26 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| Oct. 26 | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, 947-8235. | | |
| Oct. 27 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350. | | |
| Oct. 27 | 11:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh Ave, 14th flr, 564-3857. | | |
| Wednesday Oct. 27 12:00 Noon | PRESS PREVIEW: RESORT & SPRING COLLECTION By invitation. Thereafter in showroom. Contact: Mabel Glemy, 765-3535. | FERDINANDO SARMI (20 WEST 57TH STREET) | HOTEL PIERRE COTILLION ROOM |
| Oct. 27 | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor. | | |
| Wednesday Oct. 27 6:00 P.M. | RESORT AND SPRING COLLECTION Also Nov. 1, 3, 8, 10 at 6:00 P.M. By reservation. Contact: Walter Oppenheimer, 213-627-0806 or 335-6033. | HELGA (722 SO. LOS ANGELES ST.) | HOTEL GOTHAM PRIVATE SUITE |
| Thursday Oct. 28 10:00 A.M. | OPENING OF SPRING COLLECTION Also Monday, Nov. 1 at 10:00 A.M. By reservation. Contact: LO. 4-9220. | MISS DIOR | 498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Oct. 28 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| Oct. 28- Nov. 3 | LONDON FASHION FAIR, Celanese House, London, England. Contact: Clothing Export Council, 54 Grosvenor St., London W 1, England. | | |
| Friday Oct. 29 8:45 A.M.& 11:45 A.M. | CONSUMERS' MARKETS: BREAKFAST AND LUNCHEON Prices and more details will be published in later issues. Contact: The Fashion Group, CI. 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N. Y. HILTON HOTEL BALLROOM |
| Oct. 29- Oct. 31 | SPRING & SUMMER READY-TO-WEAR IN LONDON. Contact: British Trade Development. 150 East 58th Street, 593-2258. | | |
| Nov. 1 | 10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220. | | |
| Nov. 1 | 2:30 P.M., CHRISTIAN DIOR-N.Y., 498 Seventh Avenue, 17th floor, LO. 4-9220. | | |
| Nov. 3 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ADRI FOR CLOTHES CIRCUIT 550 Seventh Avenue, 7th floor, 736-6180
AQUANALA 512 Seventh Avenue, 13th floor, 736-1076
ATID 111 West 40th Street, 22nd floor, 594-5215
ELEANOR BRENNER FOR BRENNER COUTURE. 498 Seventh Avenue, 5th floor, 239-1150
MARIE CHANTAL 498 Seventh Avenue, 2nd floor, 524-9862
CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910.
CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715
DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR. 9-6560
DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530
ANNE FOGARTY 550 Seventh Avenue, 7th floor, LO. 4-9115
GINORI 498 Seventh Avenue, 12th floor, 244-4700
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410
GOLDWORM 1410 Broadway, 20th floor, 244-1700
GUNDA 488 Seventh Avenue, Room 311, 879-0139 or 524-2640
STAN HERMAN FOR MR. MORT 498 Seventh Avenue, 3rd floor, 524-3818
JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812
JEUNESSE 498 Seventh Avenue, 12th floor, OX. 5-6234
LESLIE FAY 1400 Broadway, 16th floor, LW. 4-9000
ANNE KLEIN SUPERSPORT 205 West 39th Street, 3rd floor, 279-9915
LAWRENCE OF LONDON. 512 Seventh Avenue, 20th floor, 244-3815
MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055
MOUNTAIN ARTISANS(W. VIRGINIA) Hotel Gotham, Suite 701, CI. 7-2200
ORIGINALA. 512 Seventh Avenue, 43rd floor, 695-5100
REBECCA; WILLI; RICHARD TAM/JON MANDL . . 530 Seventh Avenue, 9th floor, 947-8470
GLORIA SACHS 530 Seventh Avenue, 30th floor, LO. 3-1640
JERRY SILVERMAN BY SHANNON RODGERS . . . 530 Seventh Avenue, 17th floor, CH. 4-7522
SOMETHING BY OSCAR DE LA RENTA 1411 Broadway, 29th floor, 594-5424
WILLIE WOO (Fun Jewelry) At Your Office, 924-1808

1972

JANUARY FEBRUARY MARCH

APRIL 2013 • MAY 2013 • JUNE 2013

ALLEGORY OF THE CEMETERY

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| OCTOBER | | | | | | | NOVEMBER | | | | | | | DECEMBER | | | | | | |
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 29 | 30 | 31 | | | 26 | 27 | 28 | 29 | 30 | | | | | 24 | 25 | 26 | 27 | 28 | 29 | 30 |